

RE-IMAGINE THAT Evangelism: Say the Word

p. 53

A conversation on the challenges to evangelism in our pluralistic society with Beth Seversen and Michelle Sanchez

1. Beth Seversen and Michelle Sanchez discuss the balance between demonstration and proclamation styles of evangelism. What has your experience been with either style?
2. Severson and Sanchez both address the statement, “Some people resist the idea of intentional evangelism, saying it feels too coercive or that they are not blessed with the gift of evangelism.” How would you respond to this idea?
3. Were you surprised by the research on evangelism in the ECC? What evangelism approach do you see as the primary emphasis in your congregation?
4. Fear and loss of identity as a missional church are listed as obstacles to effective evangelism. What obstacles do you personally face when considering intentional evangelism?
5. How do you think evangelism is different than in previous generations? What do you think you need to change in your own approach to evangelism?